

Who Responded

18

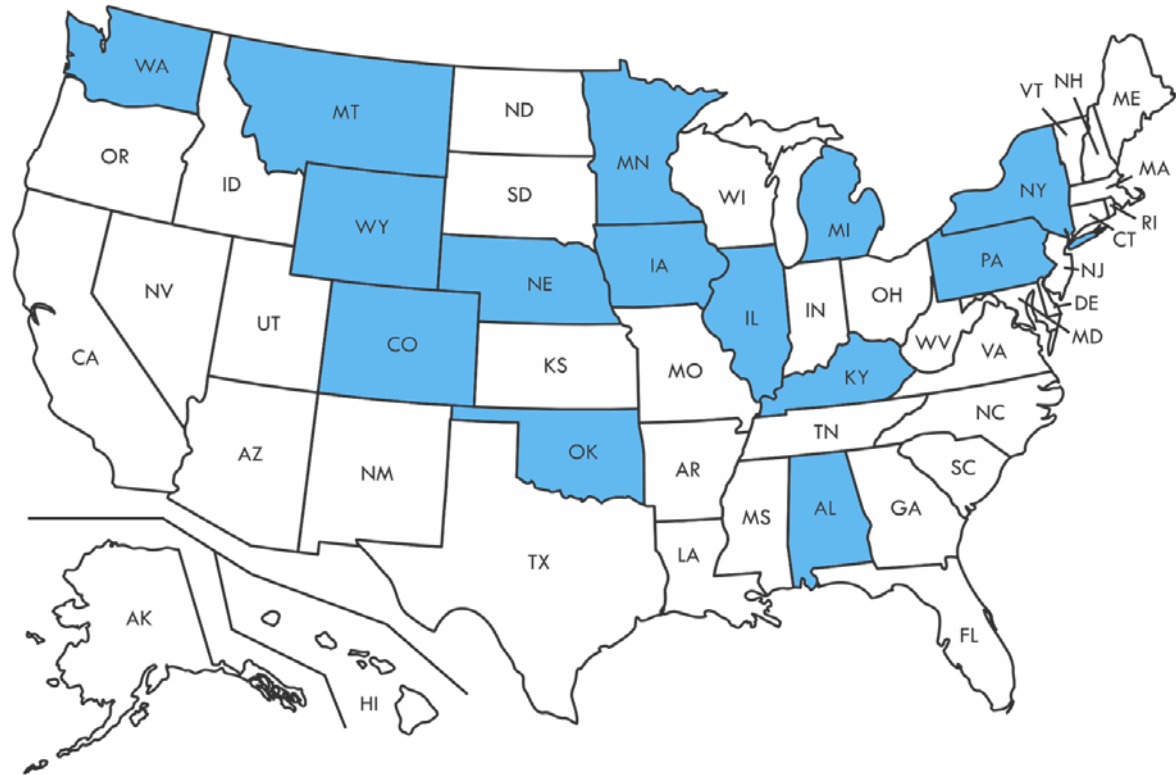
total responses

4

companies

14

agencies

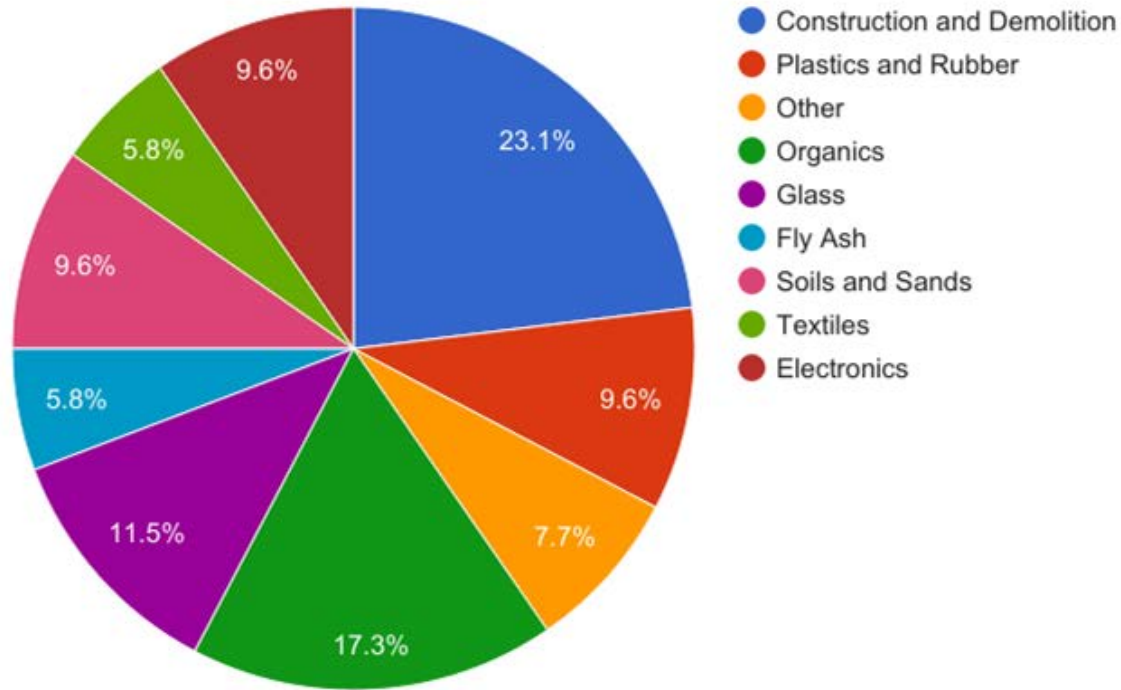


United States Business Council
for Sustainable Development



ECOS

Identified Opportunities by Resource Type



What we learned:

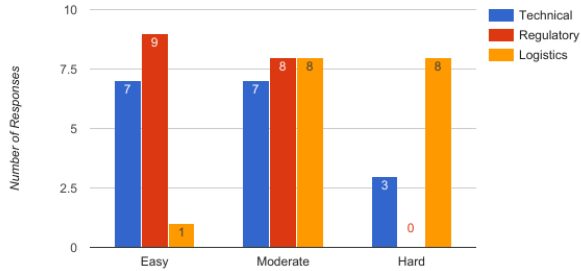
23% of opportunities identified were on construction and demolition materials.

Following C&D, 17% of opportunities identified were around **organics**. The majority of responses focused on food waste, but some also highlighted agricultural (grass, etc) material.

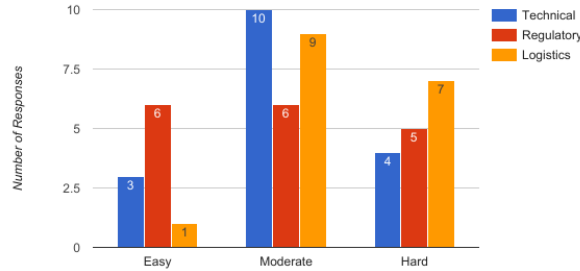
Glass, electronics, and soils & sands rounded out the top 5 materials types.

Ease of Implementation - Technical, Regulatory, and Logistics

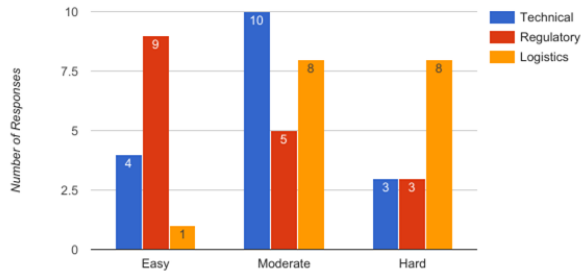
First Opportunity: Technical, Regulatory and Logistics



Second Opportunity: Technical, Regulatory and Logistics



Third Opportunity: Technical, Regulatory and Logistics



What we learned:

Logistics are the most difficult factor for implementing reuse opportunities, impacting almost half of all opportunities recorded in the survey.

53% of opportunities recorded in the survey face moderate or harder **regulatory** challenges. There is a data issue here though given the high number of agency responses and low number of company responses.



The Ohio Materials Marketplace, launched in Q1 2017, is the first **state-scale** project to utilize the Materials Marketplace platform. The Ohio effort is being led by the **Ohio Environmental Protection Agency**, with platform and advisory support from the US BCSD. This project makes the Materials Marketplace platform available to all businesses and organizations within the state of Ohio. Notable participants as of June 15, 2017 include:

Procter & Gamble, Ford, AmerisourceBergen, Bridgestone, Tarkett, PPG, Nucor, Veolia, NASA, General Mills, and others.

Website: <http://ohio.materialsmarketplace.org>

Scale: statewide

Status: launched April 2017

Key Metrics:

230 companies and **315** users as of June '17.

117 unique materials listings as of June '17.

19 transactions being facilitated as of June '17.