

•**OO**THEMEVISION LLC

PFAS Public Opinion: A National Survey

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Background

- Counsel clients investigating PFAS contamination
- B&T PFAS Regulatory Coalition engages and comments on federal and state regulatory (and sometimes legislative) initiatives
- Special thanks to •OO THEMEVISION LLC
 - –B&T affiliate: Trial Consulting and Jury Research Firm
- Pre Dark Waters and follow-up delayed by COVID



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Online Survey

• Average time about 10 minutes

National Sample

- 500+ respondents
- Diverse on key demographics

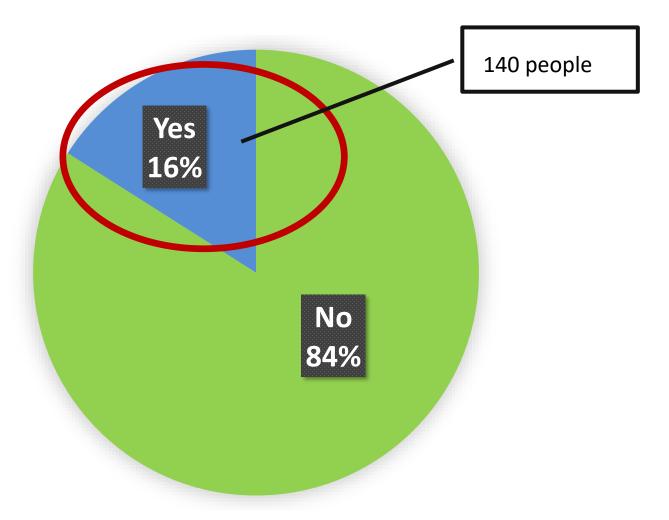
Two Step Survey Procedure

- Assess base knowledge
- Assess after education



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Have you ever heard of ...?

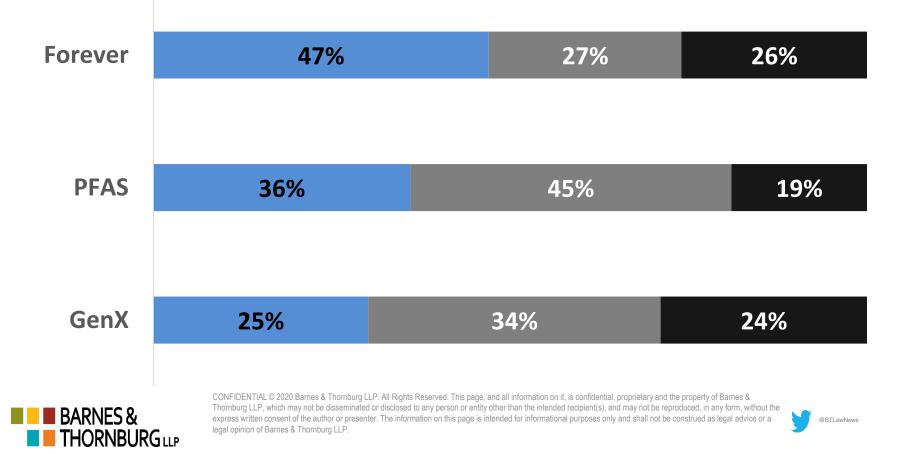




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Which of the following best describes your opinion about _____ chemicals?

■ Very Negative or Negative ■ Neutral ■ Positive or Very Positive



In just a few words, describe what you have heard about any of these chemicals.





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Next, we gave a neutral description of PFAS, including pros and cons...



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How likely do you think it is that PFAS chemicals pose a serious risk to human health?

Extremely/Very Somewhat/Moderately Not Very/Not at All





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Overall, how big of a problem do you think PFAS use is in our products?

Huge/Big Problem

Moderate Problem

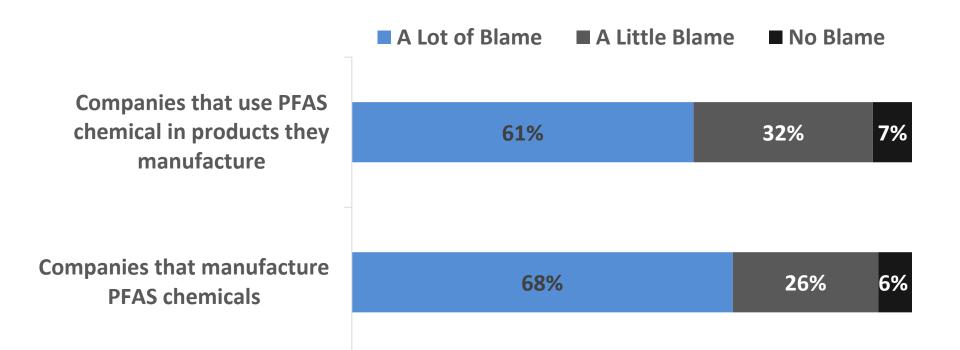
■ Small/Not Problem

39%	38%	24%
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How much should each of the following be blamed for the use of PFAS in the US?





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